

Weather

Monday	☀️	Low: 50°	Hi: 70°
Tuesday	☁️	Low: 44°	Hi: 64°
Wednesday	☁️	Low: 39°	Hi: 50°
Thursday	☁️	Low: 48°	Hi: 50°
Friday	☁️	Low: 39°	Hi: 40°

welcome to the
Terrace Cafe
The culture and dining experience.
Today's Chef Specialty
Chicken Marsala

Events Today

10:00am	Meeting Room A	Scale, Inc.
11:00am	Meeting Room B	Franklin Ltd.
12:00pm	Meeting Room C	Nathan Wood
2:00pm	Meeting Room A	Empire Co.



Digital Signage Simplified

Unleash the Power and Efficiency of Digital Signage . . .



The evolution and convergence of multimedia and broadband technologies are changing the way we communicate in practically every industry and part of life. The Web was just the beginning. The need to communicate powerful messages to audiences in targeted locations at the most opportunistic time is necessary

to maintain a competitive edge. With traditional mediums such as television becoming more and more fragmented and with innovations that allow viewers to skip over commercials, organizations are desperate to find a better and more cost-effective way to reach their target audiences. NEC answers this need with an end-to-end digital signage solution.

In many multi-location or large campus environments, there is a growing need for

both "customer facing" and "employee facing" screens on the same network (and in the same locations). By generating advertising revenue, these digital signage solutions help subsidize communications and employee training while also offering improved economies of scale. Very often these new media networks can be "piggybacked" or overlaid over the existing corporate IT communications infrastructure already in place

Network Services

To ensure the successful launch of your digital signage network, NEC has developed strong capabilities in designing, deploying, and servicing data networks. Key services include network assessment, installation, network monitoring, security and wireless deployment. Warranty upgrades are available along with support





... with a Total End-to-End Solution

contracts, field support and nationwide deployment contracts.

Total Solutions Provider Support

Because NEC networking solutions are standards-based and are designed to work with other vendors' networking equipment, there's no need to replace existing equipment or platforms. From creative discussion and planning, to deployment, to 24x7x365 monitoring and maintenance of your narrowcast network, NEC's end-to-end solution offers the quality, performance and reliability you want and need.

Financing is available too for customers large and small. NEC Financial Services offers a wide variety of purchasing options.

Drawing on the depth of NEC's technical expertise, core competencies, and best-of-breed partners, NEC sets the standard for what a customer should expect from a solutions provider.



*Make your
message come
alive in
real-time.*



Empowered by Innovation

NEC

Digital Signage Application Markets

Hospitality:

- Event/Party Information and Directory
- Promotion Streaming Video
- Multimedia Conference Room
- Public or In-room Entertainment

Recreation:

- Advertisement and Promotion
- News and Information

Education:

- Multimedia Training Room
- In-house Information Billboard
- Class Schedule Updates

Manufacturing:

- Production Performance Display
- Quality Control Statistics
- Assembly-line Training

Retail:

- Directory/Special Promotions
- Advertising

Transportation:

- Information and News
- Arrivals and Departures
- Advertising and Promotions

Finance:

- Market Quotations
- Merger/Acquisition Updates
- Interest/Bond Rates

